



Hermosa Beach City Manager's Office City Council Meeting Updates 3.29.18

A brief summary of important City Council updates discussed during the March 27, 2018 regularly scheduled meetings are provided below.

March 27, 2018 ([Meeting Agenda](#))

Recognizing Maureen Lewis for Her Service on the Parks and Recreation Commission – Maureen Lewis was honored on Tuesday night with certificates of recognition from State Senator Ben Allen, Assembly member Al Muratsuchi, and Mayor Duclos on behalf of the City of Hermosa Beach, for her outstanding service to the community. A 24-year resident, and Hermosa Beach's 2017 Woman of the Year, Maureen has been an incredible contributor to our community, notably for her service on the Parks and Recreation Commission. From a grateful community, we want to thank Maureen for her dedication and the positive impact she has made in Hermosa Beach.



Proclamation to Declare April as Donate Life Month – The City of Hermosa Beach joins the State of California to proclaim April 2018 as National Donate Life Month and in doing so; we encourage all Californians to sign up with the [Donate Life California Registry](#). By becoming an organ donor, you can save the lives of eight people and enhance seventy-five more lives with tissue donation. We wish you a Happy National Donate Life Month and we hope you will join the 14 million of Californians to register as donors.

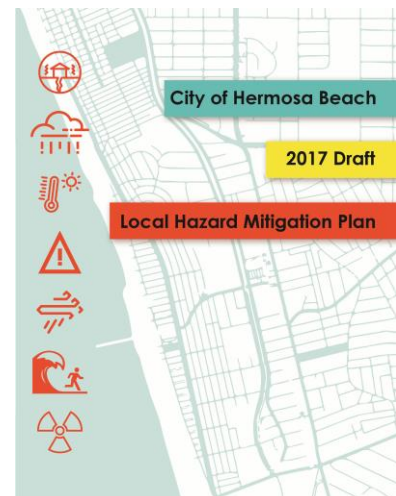


Platinum Energy Leader Award Presented to the City of Hermosa Beach – The South Bay Cities Council of Governments and Southern California Edison presented Mayor Duclos and City Council with a Platinum Energy Leader Award to recognize Hermosa Beach's advancement in the Energy Leader Partnership (ELP) Program. The ELP program is a tiered system providing increased incentives as cities complete additional energy efficiency projects. At the highest tier level of Platinum, the City earns additional incentives from SCE above the current incentive rates.

Adoption of Pedicab Operations Ordinance – Upon second reading, City Council unanimously adopted the Pedicab Operations Ordinance to authorize only three-wheeled pedicabs to operate within City limits. Following the public hearing on March 13th, City Council amended the draft ordinance by striking the provisions for time limitations of operation and by strictly prohibiting the use of sound amplification equipment.

Adoption of Local Hazard Mitigation Plan – City Council unanimously adopted the 2017 Local Hazard Mitigation Plan (LHMP) and incorporated the LHMP into the General Plan Safety Element by reference. The LHMP is a five-year strategic plan that seeks to maintain and enhance a disaster-resilient City by reducing the potential for loss of life, property damage, and environmental degradation from natural disasters, while supporting economic recovery from such disasters. To learn about the various identified hazards and City-specific actions for mitigation, read more [here](#).

Leadership Hermosa Beach "Mark Your Mile" Project – The Leadership Hermosa Class of 2018 provided a presentation to City Council with updates on the artwork concepts and feedback received from the Parks, Recreation, and Community Resources Advisory Commission for the "Mark Your Mile" project. With City Councils' approval of the thirteen artwork selections, Leadership Hermosa will return to the Commission for final review of the final artwork.





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Chamber of Commerce Farmers Market Contract Extension – City Council approved the contract extension with the Chamber of Commerce to produce a weekly Farmer's Market each Wednesday on Pier Plaza for six additional months in an effort to increase daytime foot traffic in the downtown area. The Downtown Enhancement Subcommittee will work with staff to modify the City's existing contract with a goal to accurately reflect the Council's vision for an adequate vendor mix and retailer phase-out.

Other Matters/Tentative Agenda – To close out the meeting, Council directed staff to bring back agenda items at a future City Council meeting on the following topics:

- Expand the role and scope of the Downtown Enhancement Subcommittee to include coordination with the Chambers of Commerce and local merchants in identifying opportunities to increase daytime patronage and economic vitality throughout the downtown area.
- Staff begins to review the role of the Emergency Preparedness Advisory Commission (EPAC).
- Approval of letter encouraging stricter gun control measures, and discussion of different options to become involved in, show support of, and educate the public on these issues.

THE NEXT REGULARLY SCHEDULED CITY COUNCIL MEETING IS TUESDAY, APRIL 10, 2018

Questions or comments? Contact the Assistant to the City Manager Nico De Anda-Scaia Monday through Thursday, 7AM- 6PM at (310) 318-0201 or via email at ndeanda@hermosabch.org.

To download a PDF of previous City Manager Community updates, please click on the links below:

- [City Manager Community Updates: 3.13.18](#)
- [City Manager Community Updates: 2.27.18](#)
- [City Manager Community Updates: 2.13.18](#)
- [City Manager Community Updates: 1.23.18](#)
- [City Manager Community Updates: 1.12.18](#)